



## **High Impact Presentations for Biotech Professionals**

January 25-26, 2007 - San Diego, California

***Strengthen your speaking skills and move your audiences to take action***

Our two-day program is designed for experienced presenters who want to add professional presence, energy, and vitality to their presentations. This program is conducted in a small-group setting and is highly personalized to meet the needs of each participant.

### **YOU'LL LEARN HOW TO**

- Take control of a room and command attention
- Speak effectively to groups of any size
- Deliver presentations that move audiences to take action
- Use stories and illustrations to make complex information easier to understand for both technical and non-technical audiences
- Systematically prepare for presentations
- Develop an executive summary presentation
- Answer questions in the moment with confidence
- Utilize PowerPoint effectively as a presentation support

### **Who Should Attend**

Business leaders and professionals with presentation experience who need to deliver presentations that get results. This program is especially helpful for scientists and others who deliver complex information.

### **You'll Benefit From**

- Live on-your-feet practice (six presentations)
- Personal coaching
- Delivering a real presentation
- Team exercises
- Video feedback
- Small group size



### Questions We Will Help You Answer

- How can I explain technical information to non-technical audiences?
- Do I unconsciously undermine my effectiveness?
- How can I keep control of a Q&A session?
- What are the strategies for getting people to understand, believe, and remember me?
- How can I influence how others perceive me?
- What qualities do I already possess that can make me a more effective presenter?
- How can my body language and gestures enhance my message?
- What kind of visuals work best?

### Your Pre-Workshop Actions

- Complete a presentation skills self-assessment
- Phone interview with instructor to discuss personal objectives for the program
- Prepare a 7-10 minute business presentation

### Our Post-Workshop Follow-Up

- A digital copy or videotape of your presentations
- Written evaluations, including recommendations for continued practice
- Monthly *Speak for Success Ezine* with articles to help you continue to improve your communications
- 60-day follow-up coaching phone call with instructor

### Program Investment and Details

**Fee:** \$1295 per person/\$1095 per person if 2 or more from same organization.

**Dates:** January 25-26, 2006

**Times:** 8:00 a.m. – 4:30 p.m.

**Location:** Sorrento Valley, UTC/La Jolla area



## High Impact Presentations for Business and Technical Professionals Workshop Registration Form

Date: January 25-26, 2007  
Times: 8:00 a.m. – 4:30 p.m.

To pay by credit card visit the **Speak for Success Store online here:**  
[www.speakforsuccess.net.htm/store](http://www.speakforsuccess.net.htm/store)

Fee: \$1295 per person/\$1095 per person 2 or more from same organization  
Registration and payment of fee is due two weeks before the program.  
Location: San Diego, UTC/La Jolla area

Name	
Email	
Phone	
Company	
Send Invoice to Address	
City, State, Zip	

Speak for Success will issue an invoice or receipt for the program fee upon receipt of registration form. Upon receipt of fee, pre-program materials will be sent and pre-program phone interview will be scheduled.

**Please send registration form and check to:**

Speak for Success  
PO Box 4655  
Oceanside CA 92052

**Here's the fine print**

If you need to cancel, fees are refundable up until two weeks before the program. If you cannot attend, fees are transferable to someone else in your organization. Speak for Success reserves the right to cancel any of its programs and if cancellation is necessary, will refund fees or transfer to another program at the request of the participant.